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Attention: New gTLD Evaluation Process

Subject: Letter for support for DotAfrica

Being in the ICT development space for more than ten years, and having witnessed the work of DotConnectAfrica in its efforts to promoting and championing the “.africa” initiative, I offer my full support for the business model that DotconnectAfrica promises to put forward in its bid to establish a local registry.

The internet industry is the most rapidly developing in the whole world, local content is the Key to putting Africa at the forefront of the domains market; The African media is currently heavily dependent on the internet. The dotAfrica local registry will give a new brand and better name portfolio that will properly represent African content online and attract huge membership.

The amount of effort and campaigns that DotConnectAfrica has put forth in the past many years that they have been in place has given the African Continent and the world at large an unprecedented opportunity to see the reason why Africa urgently needs a TLD. The continents enormous response to the “dotAfrica” excitement that has drawn much attention from the Media to which am one of the stakeholders has given me much faith in DotConnectAfrica bid being successful, therefore I give my unreserved endorsement.

Sincerely

Harry Hare  
Executive Director