

May 20, 2008

TO WHOME IT MAY CONCERN

This letter is to certify that I have worked with Ms. Sophia Bekele in my capacity as the Registrars constituency's representative for the IDN President Advisory Committee of the Internet Corporation for Assigned Names and Numbers (ICANN), as a member of the GNSO's IDN working group in ICANN, and in my capacity as the CEO of Domain The Net Technologies, the registry for Hebrew domain names.

Ms. Bekele served as an elected representative of NomCom within ICANN's policy making council over the generic Top Level Domain (TLDs). During her appointment, Ms. Bekele in her capacity as policy advisor to ICANN has worked very hard to influence the policy initiation and discussion with ICANN.

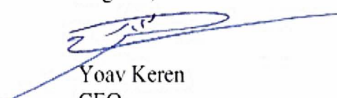
These issues to overcome were contentious and controversial with complicated political and commercial implications and interest. Ms. Bekele strongly advocated and navigated through the complexities and we formed the formal IDN working group to discuss the policy issues. Ms. Bekele further went on to aggressively bring the voices of many early adaptor of IDN businesses and countries who implemented IDNs, to the policy dialog of ICANN. She also was very instrumental in drafting the IDN policy guideline within the working group, as well as develop a framework for leading a language group.

Towards this end, in her key leadership role at ICANN, Ms. Bekele has demonstrated that she can initiate debate, lead and successfully launch a policy initiative to effect change.

This letter is to thank Ms. Sophia Bekele on behalf of all the IDN and language community, including Russia, Israel, China, India, Korea and others for her good faith efforts and to recommend her as someone who can facilitate such hardnosed issues in international forums.

Finally, I have found my tenure with Ms. Bekele, to be very professional, enjoyable, and fruitful. She has a commendable character and perseverance over the issues she handles.

Regards,


Yoav Keren
CEO